

PLAYBOX[®]

by PLAYMIND

**INTRODUCING A NEW GENERATION
OF SKILL BASED GAMES**



DROP, PLUG AND PLAY!

PLAYBOX



THE COMPANY

PLAYMIND is an award-winning entertainment studio with an accurate perception of the ever-changing digital culture.

Over the last 15 years, we've delivered turnkey projects from conception to operation to connect people together all around the world.



**Our vision is to create a new world of
PLAYFULNESS & CONNECTION!**

THE PRODUCT

The Playbox is an immersive and interactive game platform designed with entertainment in mind.

The Playbox comes with a variety of games available to the operator at the press of a button.

The variety of games, ease of operation and operational platform are designed so the Playbox has a fast ROI and generates revenues.

THE PLAYBOX is available in the following configurations:



Outdoor



Pop-Up



Indoor

PLAY THE BOX

The Playbox delivers an out-of-home immersive experience by engaging players physically. The aim is to have people participate, have fun, share moments and enjoy by throwing physical object on a large screen showing the video game.

Throwing foam balls, axes and more at a giant video game is engaging. It's fun! It's demonstrative.



OUR GAMES



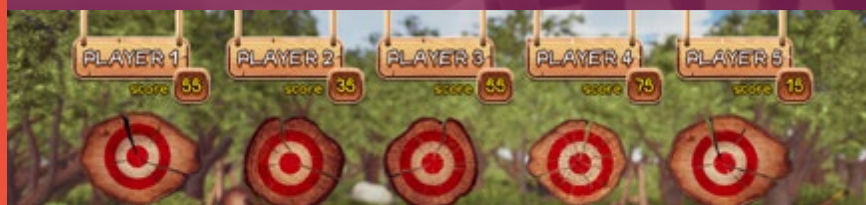
Winter Mayhem



ACTION SERIES



SEASONAL SERIES



Axe Throw

x2

x2



CLASSIC SERIES



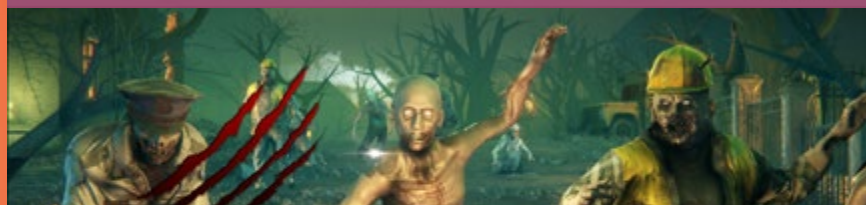
SPORTS SERIES



Slapshot Shoot-out!



SPORTS SERIES



ZOMBIES!



ACTION SERIES



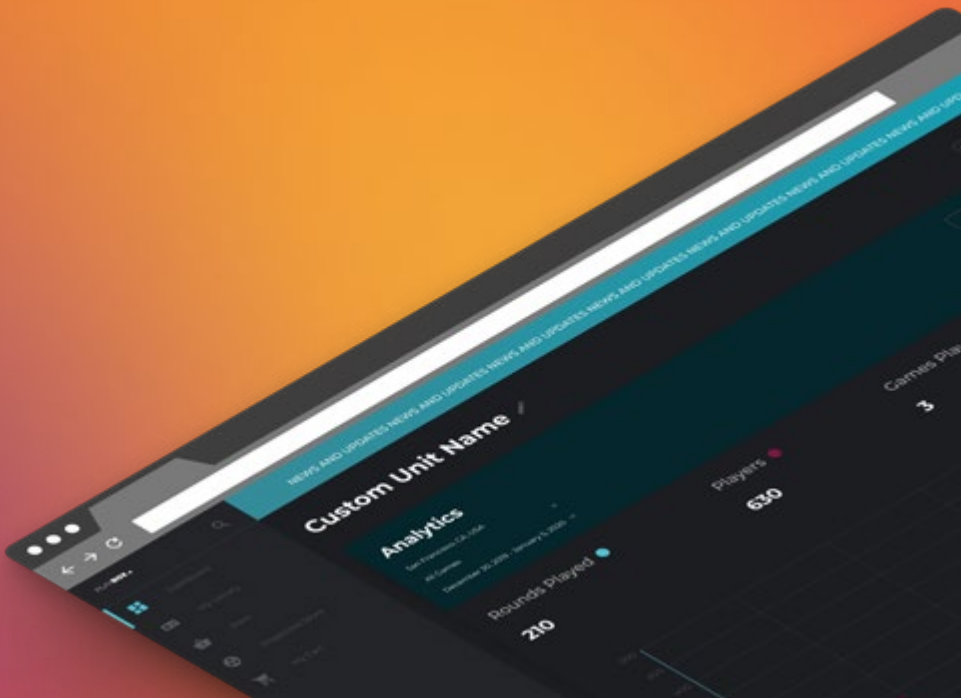
SEASONAL SERIES

Over 15 games available.

CLOUD-BASED SYSTEM

One of the most important features of The Playbox is the **“Playbox Online Platform”** (POP). The POP is your dashboard to manage the games to play, give you statistics, update your system, and most importantly, if you have multiple units you can have access to all these units from any location and manage your daily operations.

The POP is cloud-based for guaranteed up time and provides access to all the games in the catalog.



LET'S WORK TOGETHER!

Creative and flexible business models suited to your needs!

PLAYMIND has developed hundreds of location-based games over the course of the last 15 years. Our expertise in developing physically engaging games relies on our experience serving Brands such as Tim Hortons, Videotron, Bell Canada and others!

PLAYBOX is the result of years of learning in this market which enabled us to create & build an in-park entertainment platform with new technologies and experiences.



WHY CHOOSE US?

- **Innovative** product
- **Immersive** experience
- **Quality** and reliability
- Highly **customizable** and **branded** games
- Fast **ROI**
- **Low** investment **high** revenue
- Ease of **installation** and **operation**
- Cloud based **game store**
- Cloud based operational **data management**



Games for all
ages



Quick games for
1 to 8 players



Adaptive reward
system



Ever growing
cloud based
games
catalog

WHAT PEOPLE ARE SAYING ABOUT US

"A positive experience for our guests; the game was very appealing as it attracted crowds.

*The team behind **PLAYBOX** is very professional and creative. Great potential for any theme park!"*



- **Martin Lelièvre**
In-Park Services Director,
La Ronde Montreal
- A Six Flags park



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